# BJ THOMAS CONSULTING GROUP CAPABILITY STATEMENT



BJ Thomas Consulting Group, a Minority Woman Owned Business Enterprise, is a Diversity and Inclusion agency dedicated to helping organizations improve their overall brand value and increase bottom line results by empowering a diverse culture serving a diverse global culture.

## **COMPANY DATA**

Brandice J. Thomas, CDP, Chief Consulting Officer

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## **NAICS CODES**

- 541611 Administrative Management and General Management Consulting Services
- 541612 Human Resources Consulting Services
- 541618 Other Management Consulting Services
- 561110 Office Administrative Services
- 561499 All Other Business Support Services
- 611430 Professional and Management Development Training

### **CORE COMPETENCIES**

- Strategic Diversity & Inclusion Initiatives
- Strategic Diversity Recruitment
- Training & Development
- Talent Attraction & Development
- External Partnerships & Sponsorship Management
- Event & Meeting Planning
- Talent Retention & Engagement
- Leadership & Professional Development
- Program & Project Management

## **PAST PERFORMANCE**









Developed corporate-wide strategic diversity plan.

Managed client programs. Delivered consultative strategic and innovative advice on best practices.

Initiated, developed, and directed new project management system.

Functioned as Subject Matter Expert (SME) for diversity and inclusion strategic initiatives to attract, retain, recruit, engage, and retain talent.

## **DIFFERENTIATORS**

- Certified Diversity Professional
- Ability to offer personalized boutique services and customized solutions
- Have over 10 years of experience building diversity and inclusion strategic initiatives from grassroots efforts with successful program implementation and positive results
- Understand the challenges that organizations face defining what diversity, equity, and inclusion is for the organization and its culture